

## ERIC-ISMS

These hot summer days often remind me of the day that I was almost killed by the KING OF POPSICLES!

Picture it – Klem Group Summer Sales Blitz - Great Idea: “Pass out King of Popsicle gourmet popsicles to our clients!”

Step one – proceed to Old Fourth Ward in Atlanta to pick up 200+ treats!

Step two – keep them frozen in my car with dry ice in my cooler!

Step three – distribute to our clients over the next couple of days!

Easy – Right? ..... No - bad idea!

I put the popsicles in my freezer at home and left the cooler with dry ice in the truck of my car overnight. The next morning – I headed to the office and started feeling sick, nauseated – barely got to the office before passing out! The Klem Group team called Fulton Co. Poison Control center - Remedy – Oxygen! I would be fine! Whew.....

Lessons learned: One - never leave dry ice in your car overnight and two - never take 200+ frozen popsicles to clients in the middle of the summer! (Our last stop got popsicle soup in a plastic wrapper!)

PS – Picture to the right proves that I once had hair!

## ASK US ABOUT

Newest Line: Wood Statements  
Walters Quick Ship Program  
Klem Group Brand Guide

## MONTHLY MUSE: MAJESTIC LIGHTING

Developed by industry leaders at Majestic Mirror & Frame... Majestic Lighting creates Custom Lighting for Hospitality & Multifamily projects. We work with you to design high-quality lighting products that are innovative, cost-effective, sustainable, & long-lasting. We are excited to represent Majestic Lighting – here is a look some of their new products!



## COURTNEY'S CONCOCTIONS

You can pick your tequila, but it should be 100% agave. My Go-To is CASAMIGOS {Blanco} Tequila. The ratio for Ranch Water is not an exact science. First, because it changes as you drink it, and second, because it's too hot to care too much. Here's how you wing it:

- Fill a tall glass with ice. To the TOP. Add tequila. Add at least half a lime's worth of juice, and then put a wedge of lime in there. Top with TOPO CHICO.
- The thing with Topo Chico, though, is that it comes in a bottle. You are not going to use the entire bottle in your Ranch Water. Not at first, anyway. Set it on the table next to the drink, and as you go, top it off. This, friends, is how you keep from getting too drunk in the Southern Sun: by diluting your drink on purpose as you go. It's simple and yet brilliant.



3oz. CASAMIGOS Tequila

1 Bottle {Topo Chico} Mineral Water

½ - ¾ Fresh Squeezed LIME



## #TBT

To the Alger party circa 2009!  
with Mo Alnadi.