

## **ERIC-ISMS**

The Wonderful Month of May...

About this time every year - everyone is buzzing about HD Expo coming up soon in Las Vegas! Vendors are busy planning their booths, parties and client events. While clients are busy trying to decide or find out if they will be able to attend or not and reps are trying to balance all these!

HD always amounts to some sense of dread within me. The travel to Las Vegas (not my fave destination) the time change, the dry weather, and the thought of being on my feet and "ON" for three days is just exhausting! Also, the shear anxiety of thinking about and trying to plan 3-4 days of HD outfits! (You all know what I am talking about.) And the return flight! Hint: Never. Ever! decide to take a RED EYE home on the last night. It's KILLER! But I have to say - some of the most fun moments in my career have happened either at HD. HD Boutique or BDNY! Everyone always enjoys the excitement of the show and more importantly the social events after and into the next morning! There are many of nights that I returned to my hotel room and passed out on the bed face first - to wake up in the morning in my party clothes - jumping into the shower and rushing to get to an 8am sales meeting! Brutal! So here's a Typical evening After the show and into the night.....

6pm - Cocktail Hour at Vendor Event 8pm - Dinner or Show with Vendors 11am - Crash a competing vendor party with a client that was invited.

12am - Hit the Majestic Mirror / Lighting Party that was just getting started.

1am - On the dance floor with clients \*But desperately trying to leave and get to bed. 2am - Riding down the Las Vegas Strip hanging out of the sunroof with the President of TUUCI

No wonder it always took a full week to recover! I do not know how many more of these crazy events I have in me - but right now, I sure do miss them and I know you do to.

Ah. memories!

- Eric

## MONTHLY MUSE: MAJESTIC MIRROR

Majestic Mirror has been a pillar of our KLEM Group portfolio for 20+ years. This family owned and operated mirror company is based out of Miami, FL. They offer a variety of mirrrors in their running line but thier Custom Capapblilties are endless. Majestic Mirror is also known for their establisehedd relationships with Hotel Brands, Ownerships, Designers and Procuremnt companies. Recently, Majestic Mirror has been Dominiating the {GRADUATE HOTEL} scene!

#### FEATURED MAJESTIC MIRROR INSTALLS:







GRADUATE: NEW HAVEN

**GRADUATE: NASHVILLE** 

GRADUATE: STATE COLLEGE

### FEATURE INSTALL of the MONTH: TUUCI **SOHO HOUSE**

SOHO House + TUUCI = Match Made in Parasol Heaven!

TUUCI's ability to nail a signature custom deisgn for Each SoHo property makes this one of the many reasons this duo continues to embark on new and great designs - one property after another



# OH! THE PLACES WE {WANT} TO GO!

Is This Your Summer/Fall/Winter to Get OUT and GO?! We are definitely feeling that urge to Want to get Out and Travel, again, too! Here are our TOP 2021 Trips we are looking forward to this year...

COLORADO



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